

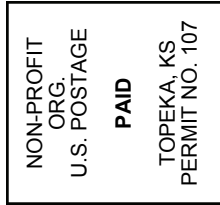


Prevention and Recovery Services was incorporated in 1965 under the name of National Council on Alcoholism, Topeka Division. In July of 1993, the Board of Directors voted to change our name to Shawnee Regional Prevention and Recovery Services. Our new name is more descriptive of our mission [shortened to Prevention and Recovery Services (PARS) for easier recognition purposes.]

PARS continues to serve Shawnee County as one of the state regional prevention centers whose mission is to work with our communities to reduce risk factors and strengthen protective factors that influence alcohol and other drug abuse.

PARS' Youth and Family Programs offer hope to hundreds of children, young people and families who are adversely affected by alcohol and other drug abuse. Skilled counselors facilitate groups for at-risk children and young people, as well as facilitate workshops and participate in community coalitions to reduce risk factors and strengthen protective factors that influence alcohol and other drug abuse.

If you would like more information about the services we provide, please call us at (785) 266-8666.



**Shawnee Regional Prevention
and Recovery Services, Inc.
2209 SW 29th
Topeka KS 66611-1908**

Return Service Requested

The Selling of Addiction

October 26, 2010

**Shawnee Regional Prevention
and Recovery Services, Inc.
2209 SW 29th
Topeka KS 66611-1908
(785) 266-8666
fax (785) 266-3833**



**United Way
of Greater Topeka**

The Selling of Addiction

This workshop is intended to increase awareness of the ways in which the process of addiction is marketed in today's media (with particular attention given to the targeting of our youth). The training includes videos, lectures and group activities. Resource materials will be provided.

Individuals must attend the entire workshop in order to receive certificate of attendance. Upon completion of this workshop, certificates of attendance will be available for all participants. Individuals who may find this workshop useful include: parents, licensed counselors, social workers, teachers, RN's, LPN's, LMHT's. Teachers will receive 3 workshop units for certification. Social workers will receive 3.0 contact hours toward relicensure. KAAP members will receive 3 CEU's.

Our objectives are to help people become aware of ways in which addiction is marketed (especially to our youth) and the importance of educating both youth and adult community members as part of prevention efforts.

- This workshop is facilitated by certified personnel.
- Doors open Monday at 8:00 a.m. for registration. Workshop begins at 8:30 a.m. and dismissal will be 12:00 p.m. (noon) .
- **Two 15 minute breaks are included in the training.** Snacks and beverages will be provided.

Agenda

- *Introductory activities*
- *Group activities to address and clarify the process of addiction*
- *Identify aspects of addiction*
- *Dispel the "Hard/Soft" myth*
- *Lecture and group activities to illustrate how the process of addiction is packaged and sold in the media*

Cost for this workshop is \$25.00.
Pre-Registration is required. Please complete the registration form and mail with payment to:

**Prevention and Recovery Services
2209 SW 29th
Topeka KS 66611**

or fax registration form to:

(785) 266-3833

or register on-line at

www.parstopeka.com

**Registration fee will not be refunded
if cancelled less than five (5) days
before the workshop.**

**The Selling
of Addiction
October 26, 2010**

Registration Form

Name _____

Organization _____

Address _____

City _____

State _____ Zip _____

Home Phone # _____

Work Phone # _____

Email (required) _____

\$25.00 Registration Fee

\$ _____ Enclosed

Please bill my organization

Please return registration to:

**Prevention and Recovery Services
2209 SW 29th
Topeka KS 66611-1908**



ACCOMMODATIONS

If you need accommodations, please call 266-8666 for arrangements.